

#### MAX PLANCK INSTITUTE FOR SOFTWARE SYSTEMS

**PRINCETON PRINCETON** UNIVERSITY



## Summary

**Background:** To map information processing in the brain, researchers use encoding models to evaluate if stimulus properties predict brain data.

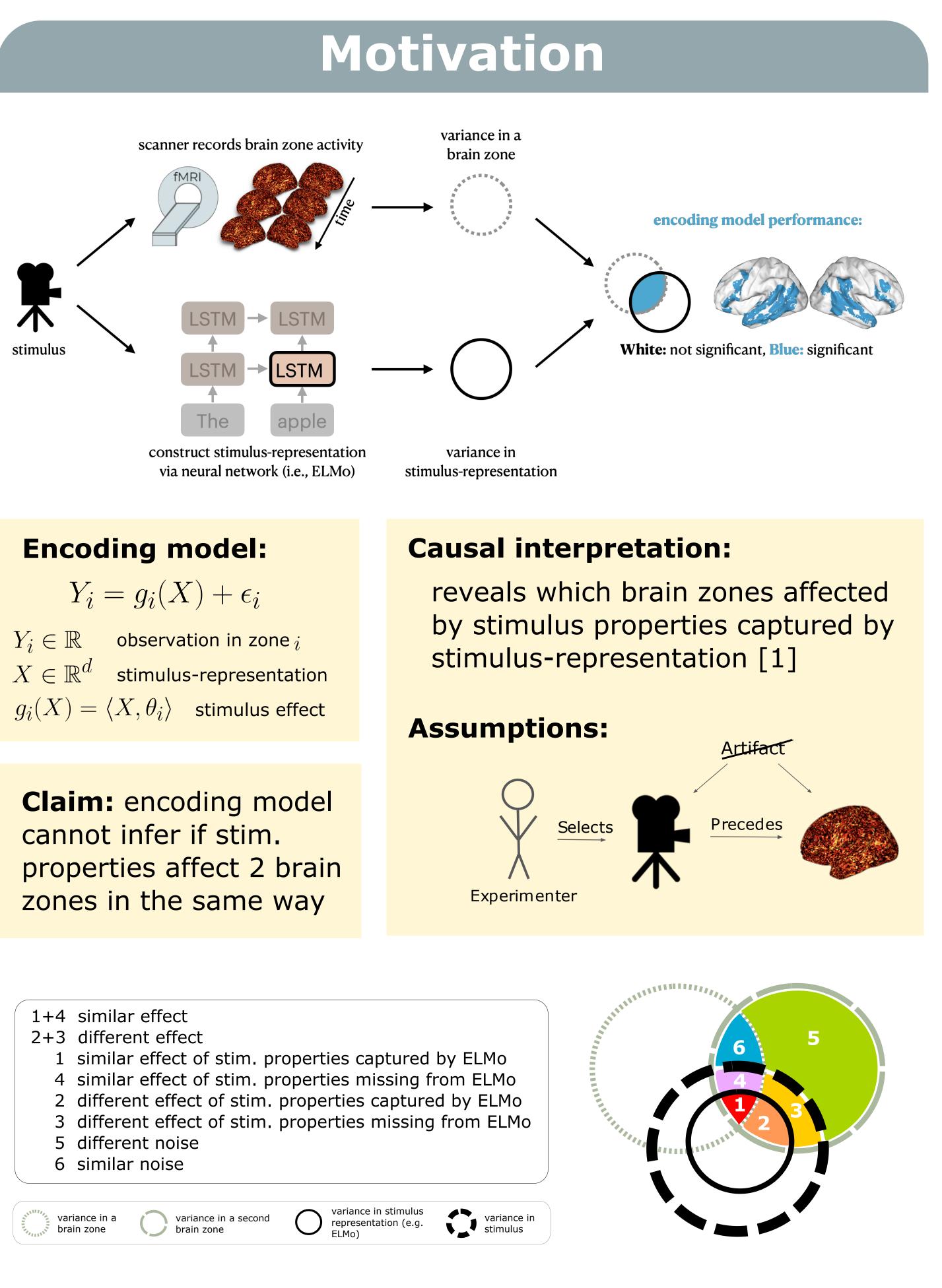
**Gap in the field:** Naturalistic stimuli make it difficult to infer what stimulus properties affect each brain zone because the stimuli are multivariate and often high-dimensional.

**Main contribution:** Enable researchers to infer if a stimulus affects two brain zones in the same way by proposing an inference framework that includes two new metrics.

#### Validation:

Simulations show that the proposed metrics provide new insights beyond current brain mapping techniques.

Consistent inferences across 2 naturalistic fMRI datasets, acquired from different subjects, labs, and stimuli.



#### **Code:** github.com/brainML/stim-effect

# Same Cause; Different Effects in the Brain

Mariya Toneva\*

Jennifer Williams\*

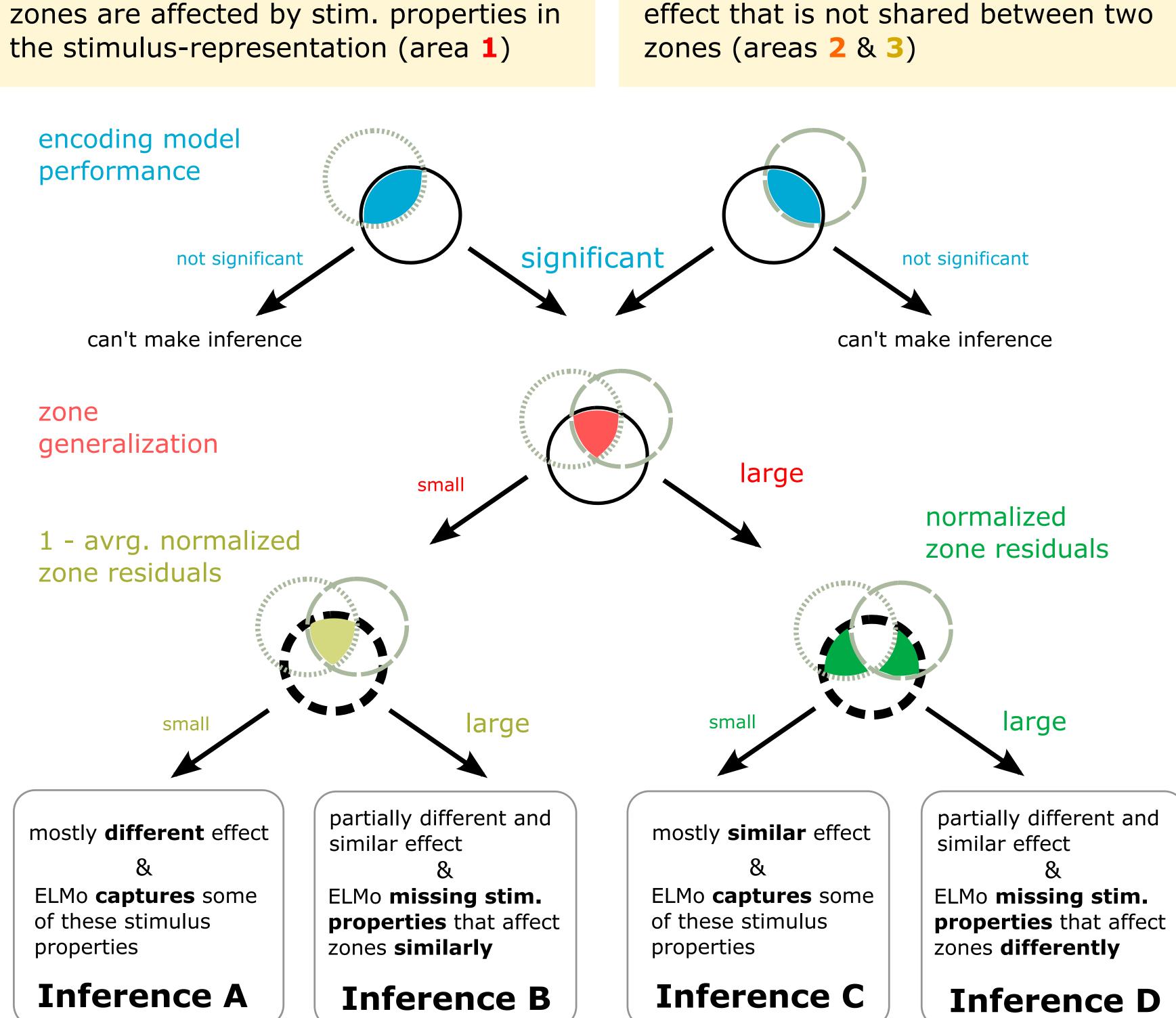
Princeton, MPI-SWS

CMU

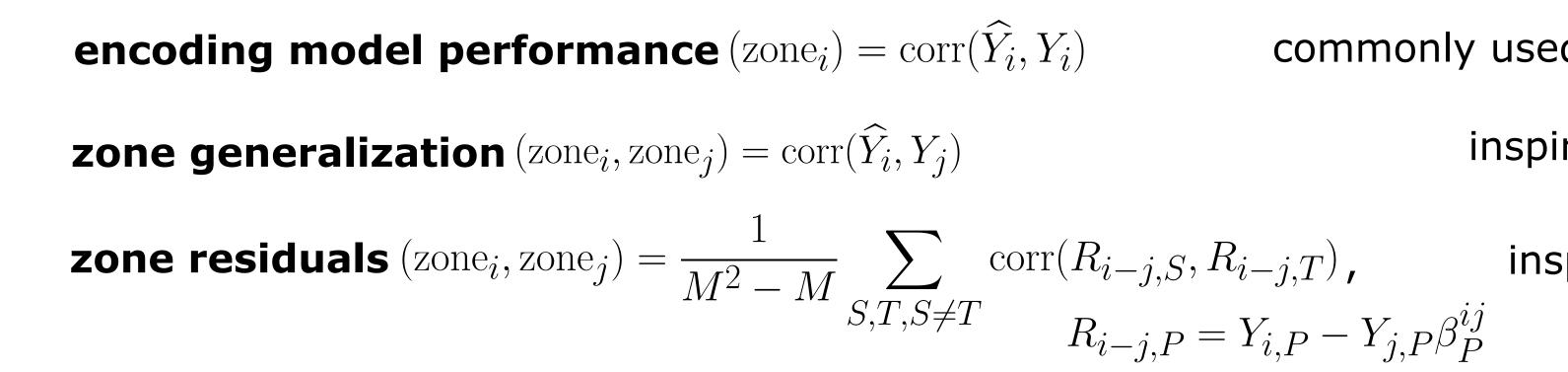
**Zone generalization:** how similarly two

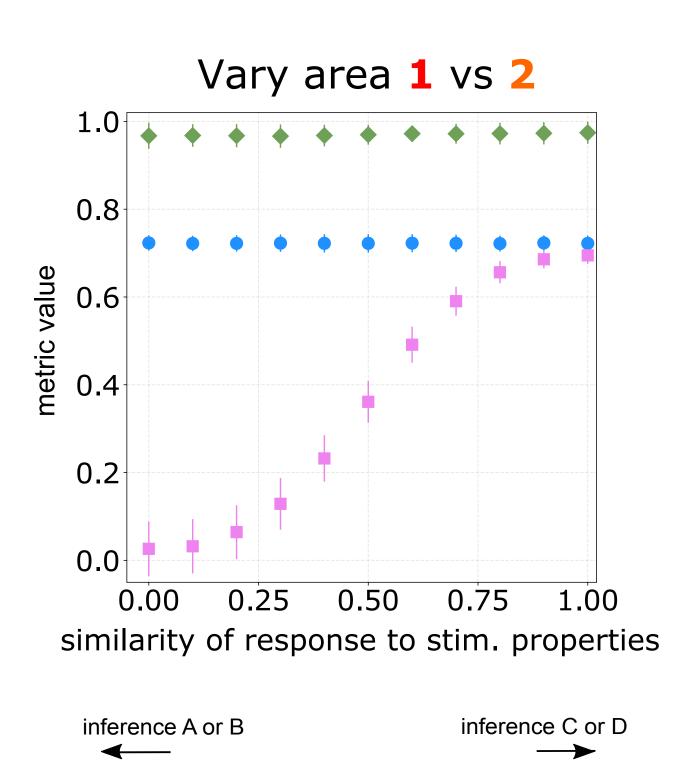
## Inference Framework

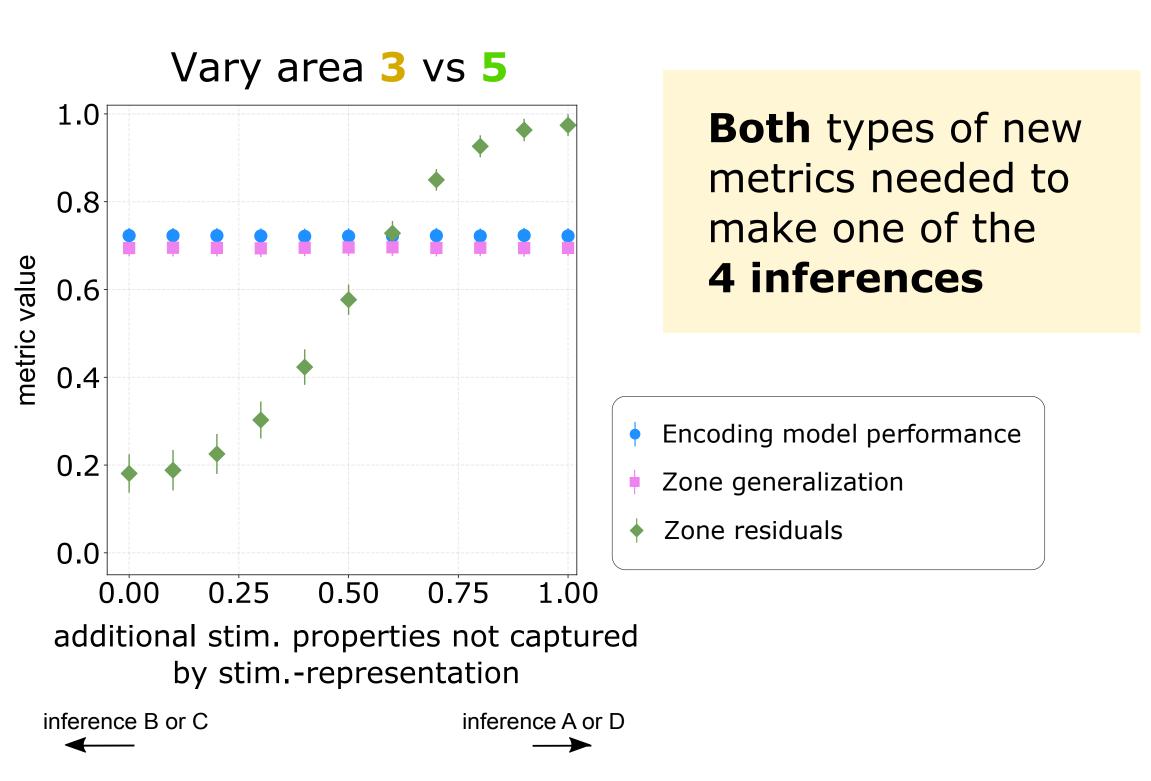




## **Metrics Implementation & Validation**







### Anand Bollu

Christoph Dann

CMU

Google

Leila Wehbe

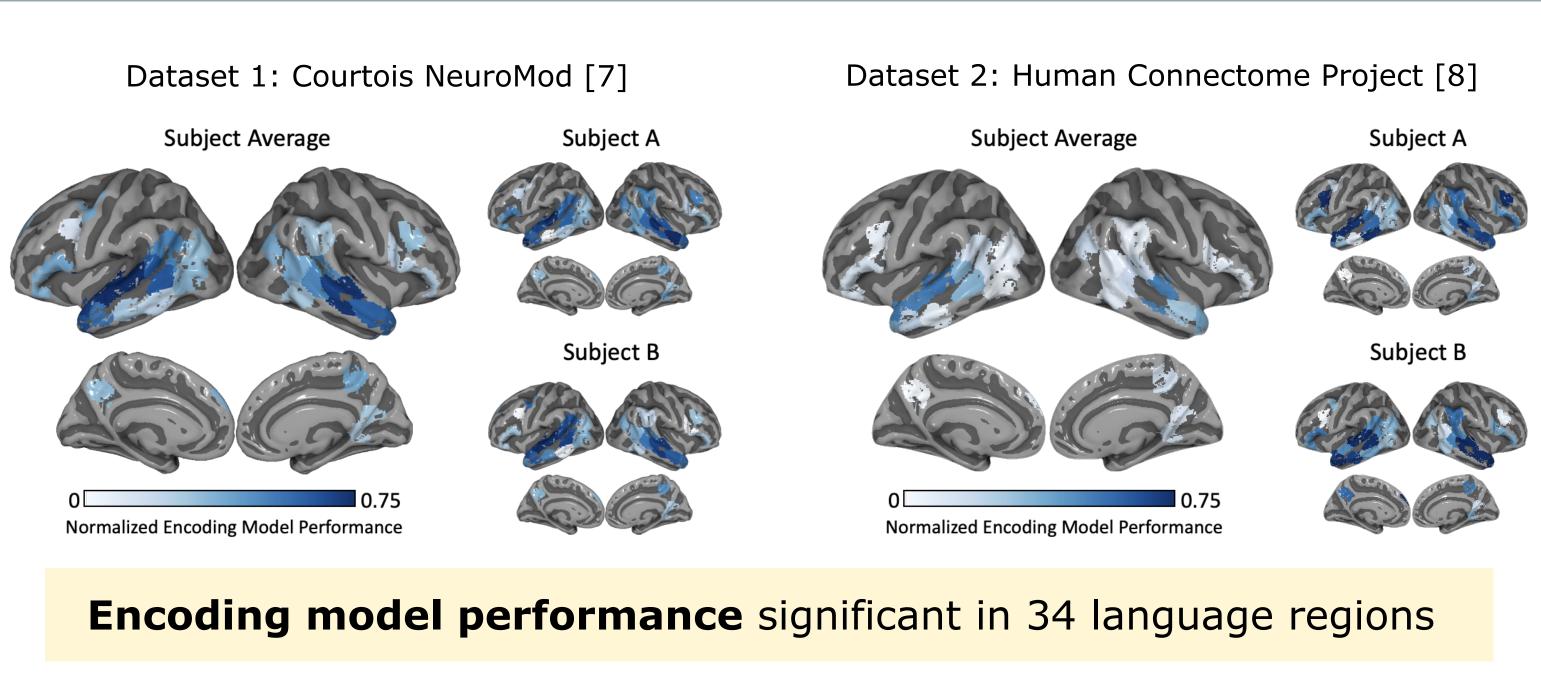
CMU

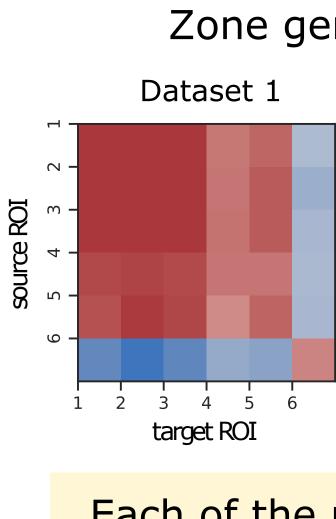
Zone residuals: capture any stimulus effect that is not shared between two

commonly used, e.g. [2-3]

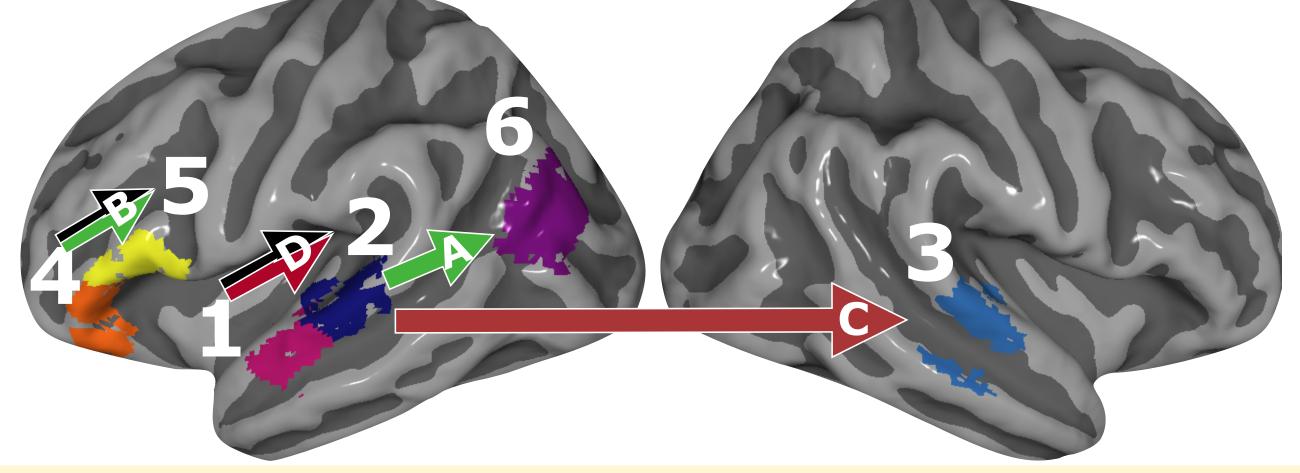
inspired by [4-5]

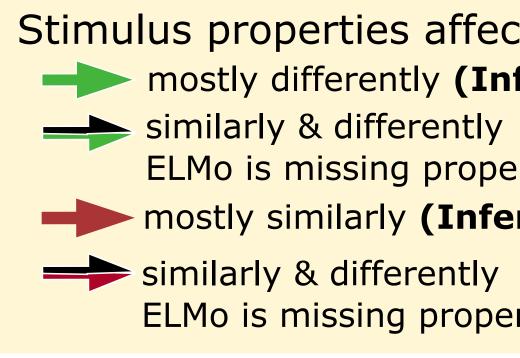
inspired by [6]





Each of the proposed metrics reveals **distinct zone clusters**, that are consistent across datasets





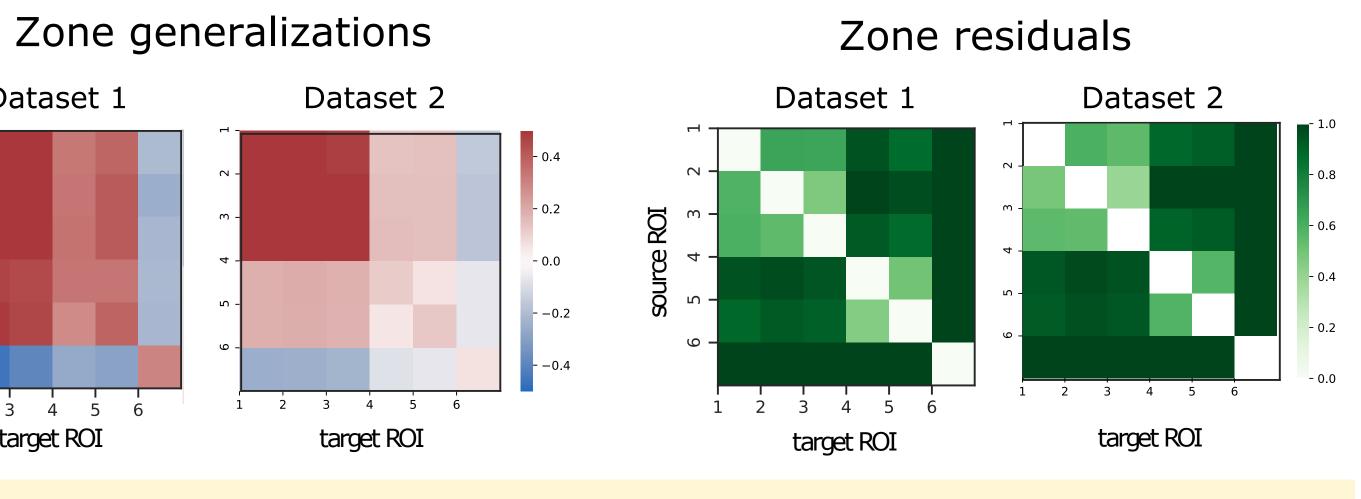
- brain activity. Nature, 452(7185):352, 2008.

- Organization for Human Brain Mapping, 2021.



Neuroscience Institute **Carnegie Mellon University** 

## **Results on 2 fMRI Datasets**



#### Examples of the 4 types of inferences

Stimulus properties affect brain zones:

— mostly differently (Inference A)

ELMo is missing properties that affect zones similarly (Inference B) mostly similarly (Inference C)

ELMo is missing properties that affect zones differently (Inference D)

## References

[1] Sebastian Weichwald, Timm Meyer, Ozan Özdenizci, Bernhard Schölkopf, Tonio Ball, and Moritz Grosse-Wentrup. Causal interpretation rules for encoding and decoding models in neuroimaging. Neuroimage, 110:48–59, 2015. [2] Kendrick N. Kay, Thomas Naselaris, Ryan J. Prenger, and Jack L. Gallant. Identifying natural images from human

[3] Shinji Nishimoto, An T. Vu, Thomas Naselaris, Yuval Benjamini, Bin Yu, and Jack L. Gallant. Reconstructing visual experiences from brain activity evoked by natural movies. Current Biology, 2011. [4] Jean-Rémi King and Stanislas Dehaene. Characterizing the dynamics of mental representations: the temporal

generalization method. Trends in cognitive sciences, 18(4):203–210, 2014. [5] Mariya Toneva, Tom M. Mitchell, and Leila Wehbe. Combining computational controls with natural text reveals

new aspects of meaning composition. bioRxiv, 2020.0 [6] Uri Hasson, Yuval Nir, Ifat Levy, Galit Fuhrmann, and Rafael Malach. Intersubject Synchronization of Cortical Activity during Natural Vision. Science, 303(5664):1634-1640, 3 2004.

[7] Boyle et al., The courtois project on neuronal modelling - 2021 data release. In Annual Meeting of the

[8] David C. Van Essen, Stephen M. Smith, Deanna M. Barch, Timothy E.J. Behrens, Essa Yacoub, and Kamil Ugurbil. The WU-Minn Human Connectome Project: An overview.NeuroImage, 80:62–79, 10 2013.