

# Behavior measures are predicted by how information is encoded in an individual's brain

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## SUMMARY

- Motivation:** How can we map differences in our brains to differences in our behavior?
- Open question:** Do individual differences in how information is encoded in the brain predict behavior?
- Proposed framework:** Utilize encoding-models to identify individual differences in brain representations and test if these differences predict behavior measures.

### Takeaways:

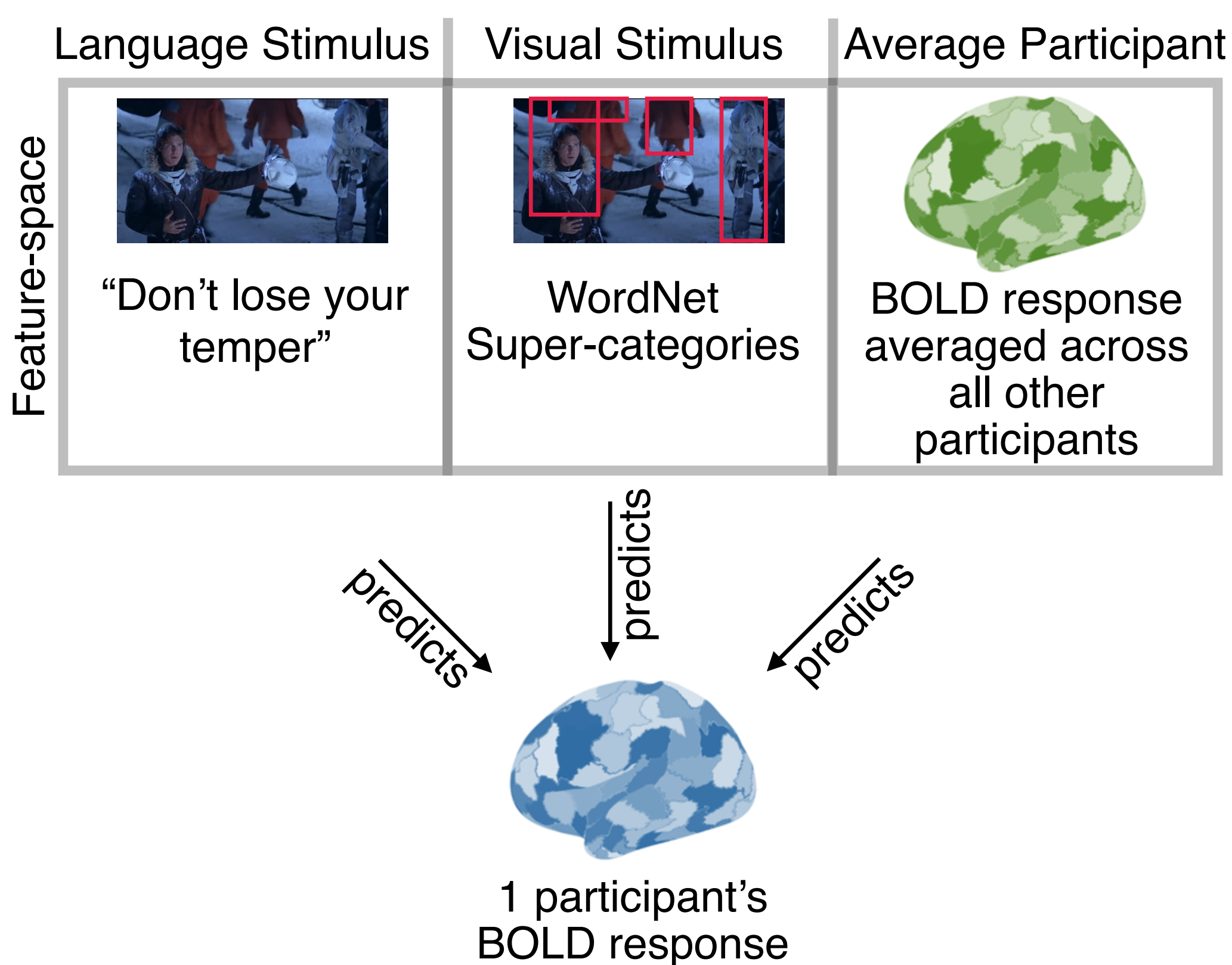
- Individual differences in brain encoding:
  - (1) are feature-space and task specific
  - (2) can predict variability in cognitive behavior
- Researchers should optimize their choice of task and encoding-model for their behavior of interest

## HYPOTHESIS

- Prior work** predicted behavior measures from individual differences in functional connectivity, brain anatomy, and structural connectivity. What about the stimulus-driven response in the brain regions?
- We hypothesize** that individual differences in how information is encoded in the brain are task-specific and predict different behavior measures
- Analogy:** Athletic ability is not only related to the size of muscles or the connections between muscles, it is also related to how the athletic task recruits the muscles.

## DATA AND FEATURE-SPACES

- Data:** fMRI data collected when 90 Human Connectome Project participants watched 1 hr of naturalistic video clips and performed a tightly controlled motor task for 7 min.
- 3 types of encoding-model feature-spaces:**



## PAPER & CODE

**Paper:** arXiv 2112.06048  
**Code:** github.com/brainML/great-apes

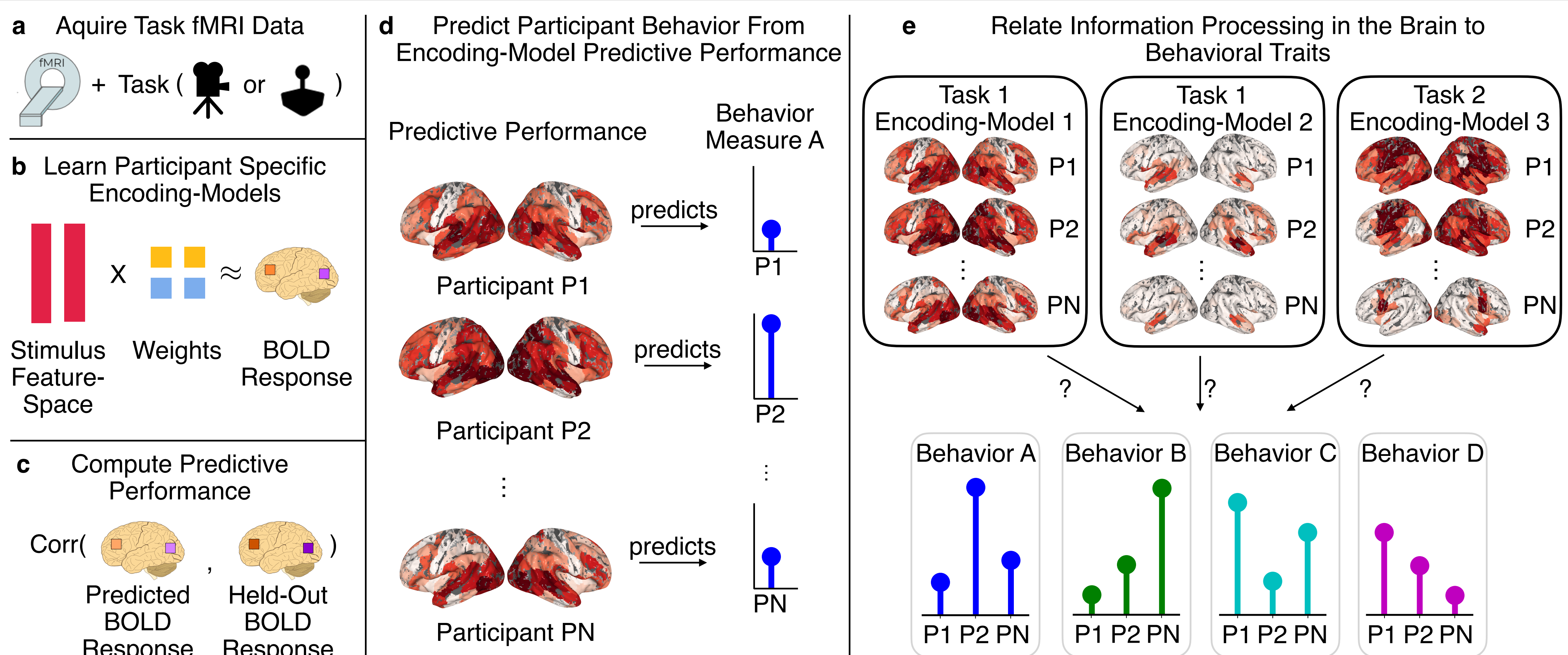
## ACKNOWLEDGEMENTS

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## REFERENCES

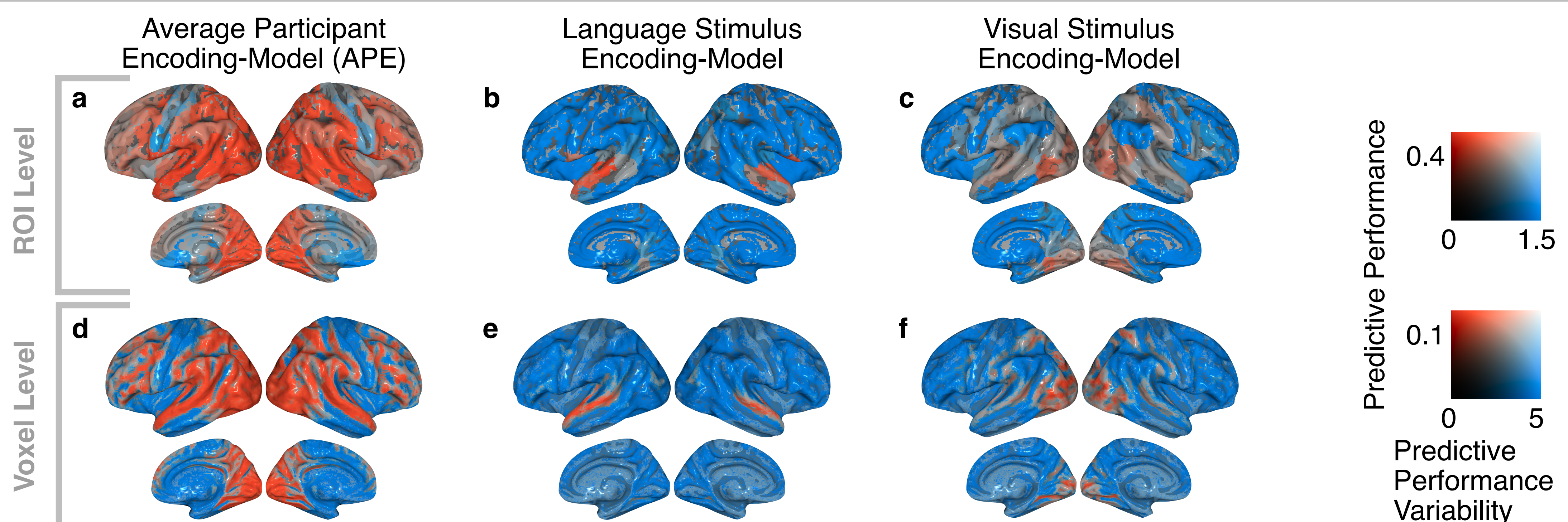
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## FRAMEWORK



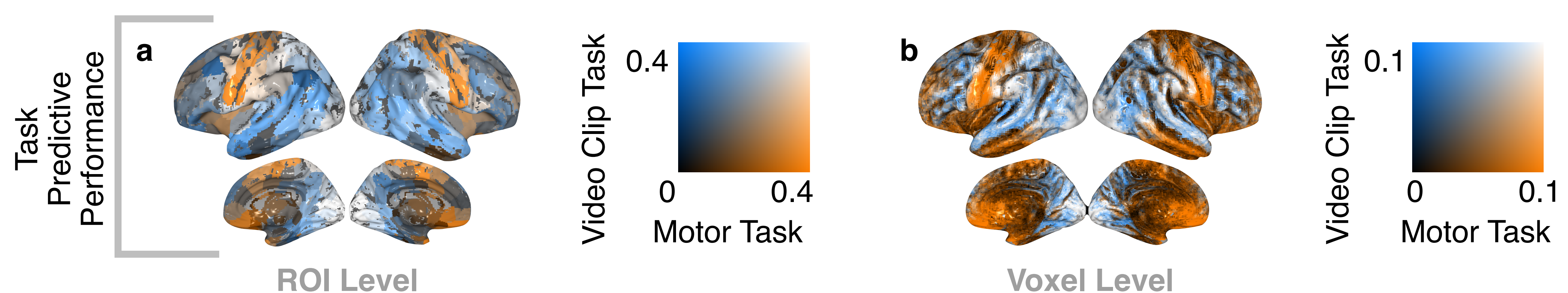
Enables testing of what task/encoding-model combinations predict different behavior measures.

## ENCODING-MODEL PERFORMANCE IS FEATURE-SPACE SPECIFIC



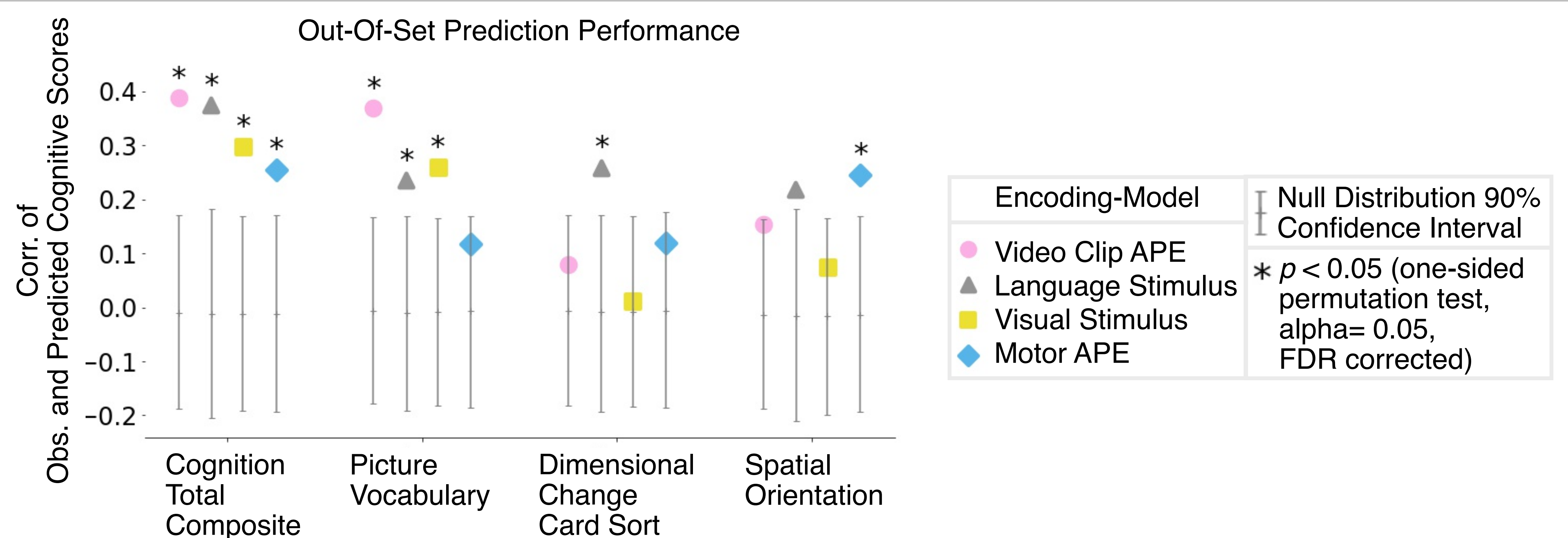
Comparison of average predictive performance (across participants) to its variability.

## ENCODING-MODEL PERFORMANCE IS TASK SPECIFIC



Comparison of APE predictive performance between the motor and video clip task, averaged across all participants. APE predictive performance is task-specific.

## BEHAVIOR MEASURES ARE PREDICTED



Individual differences in encoding-model performance predict cognitive behavior.

For both tasks, head motion is not significantly correlated with any cognitive behavior measure, predicted by encoding-model performance, predictive of cognitive behavior. Significance:  $p < 0.05$ , FDR corrected.

## CONCLUSION

- Encoding-models can reveal individual differences
- We can improve our understanding of the brain behavior relationship by relating how information is encoded to behavior